**Job Description**

**Communication Manager**

**EU4Reconstruction** **Workstream 2**

*The EU4Reconstruction Workstream 2 is looking for a* *Communication Manager.*

**The EU4Reconstruction**

The European Union (EU), together with Denmark, Germany, France and Lithuania, launched EU4Reconstruction, a €37 million Team Europe Initiative (TEI) that unites the strength, experience and solidarity of the EU to support Ukraine’s ongoing recovery and reconstruction.

The initiative aims to strengthen governance, improve public investment management, and enhance coordination across levels of government, with a strong emphasis on EU values. The TEl is divided in two parallel streams; one stream will gather the Ministry of Foreign Affairs of Denmark (Lead Organisation) and CPVA (Partner Organisation), and the second stream will be composed of GIZ (Lead Organisation) and Expertise France (Partner Organisation).

EU4Reconstruction will reinforce the leadership of the Ministry for Communities and Territories Development, strengthen the State Agency for Reconstruction and Development of Infrastructure (SARDI), empower local governments to manage reconstruction professionally and sustainably, and support civil society and independent media to play an active role in oversight, ensuring public trust and reducing corruption risks

The Programme will strengthen the policy dialogue around reconstruction and recovery and will focus in particular on the governance of public investment management, public infrastructure management at national, regional and local levels and how to link this with necessary capacity development to make the system work. Part of this process will ensure that the stakeholders in the programme and their policy and regulatory setup are prepared for EU accession. This will, in particular, ensure resources are allocated effectively, transparently, accountably and with broad inclusion in infrastructure planning and execution, reflecting the subsidiarity principle.

This assignment concerns workstream 2 where Denmark lead programme implementation of specific objectives related to the big municipalities and the State Agency for Reconstruction and Development of Infrastructure (SARDI),

**The position**

Title: Communication Manager

Place of service: The EU4Reconstruction office in Kyiv.

Contract: We offer a contract for a fulltime position with the Danish Embassy.

Conditions: A salary according to qualifications and embassy staff policy and a benefit package as for embassy staff, including performance bonus, health insurance and five weeks of paid holidays.

Team: The Communication Manager refers to the Management of the EU4Reconstruction Workstream 2 and will work closely together with the communication team of Workstream 1.

**Area of Responsibility**

* Act as EU4Reconstruction Workstream 2 communication manager by promoting EU4Reconstruction activities and conducting joint campaigns and events to raise awareness about join projects with SARDI, Central Procurement Organization of SARDI, PIM, joint projects with big city administrations, corporate governance in MoEs and generally about reconstruction sphere.
* Support national and local partners (city administrations) in their communication activities and in strengthening their communication capacity.
* Develop, design and implement communication and public awareness strategies and campaigns, using all forms of media products, in collaboration with the partners and other stakeholders, to enhance communication on reconstruction reforms, corporate governance in MoEs and PIM.
* Highlight programme achievements, proposed solutions, and expected impact as well as conceptualise promotional material and activities.
* Manage communication projects and events, including by developing Terms of Reference and conducting market analysis and tenders in line with Danish procurement rules.
* Manage a group of external communication specialists who build the capacity of the SARDI and city administrations.
* Ensure implementation of EU4Reconstruction communication and visibility strategy, as a part of joint communication team with GIZ.
* Media monitoring
* Provide content and design regarding news items on EU4Reconstruction media platforms.
* Regular coordination with the GIZ, Expertise France, CPVA, EU-delegation and Danish Embassy.
* Other support as requested by the Management of the Program.

**Requested Profile/Qualifications**

* University Degree in Media, Journalism, Marketing, Public Policy, Public Administration, Economics, Law, International Relations, Political Sciences, Social Sciences or other related fields.
* Minimum 5 years of demonstrated professional experience in designing and implementing communication and media initiatives.
* Experience in organizing and conducting public events.
* Relevant network in the area of media and communication.
* Comprehensive understanding of the construction and local self-government work and the communication challenges of partners would be an asset.
* Demonstrated experience in establishing strong working relationships with international organisations, Ukrainian organisations and media outlets.
* Strong analytical, negotiation and communication skills.
* Demonstrated experience from working strategically with social media, digital content and graphics.
* The ability to work under pressure with tight deadlines, flexibility and an entrepreneurial spirit.
* Fluency in Ukrainian and English is required.
* Keen sense of ethics, integrity, and credibility.

**Deadline for applications**

Interested candidates should submit their:

1) short motivation letter

2) CV with three reference contacts

3) Cases, links, examples of implemented communication campaigns

to euaci@um.dk and cc tarslu@um.dk before close of business on **13 October 2025**

Please write in the email subject “Application for EU4Rec Communication Manager\_*Name*”.